

FOR IMMEDIATE RELEASE

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Pelican Ventures offers new opportunities in Young Adult Inspirational fiction through Watershed Books.

Aztec, NM –April 2, 2012 – Nicola Martinez, founder of Pelican Ventures, LLC, a New Mexico media company, announced today the addition of the Watershed Books imprint. Watershed will be Christian fiction geared towards the young adult. Just as teens are experiencing a crucial turning point in their lives—a watershed between childhood and adulthood—so Watershed Books will feature stories that both entertain and exemplify the angst and beauty in that transition.

Watershed Books seeks to publish all genre of Young Adult Christian fiction; however Martinez said, “While Watershed Books are written for a teen reader, each title should have a transcendent quality that will also appeal to an adult reader.” According to Martinez, there is a need for the expansion of availability of young adult eBooks within the Christian fiction community. Watershed Books will fill that niche. In addition to electronic books, Watershed will publish paperback editions of novels. Submissions are open and guidelines are available on the Pelican Book Group website.

Pelican Book Group is dedicated to providing quality inspirational fiction that adheres to mainline Christian teachings. Currently all Pelican Book Group imprints accept unagented submissions for short stories and novels that are already complete. The company currently releases one title per week and plans to release its first Watershed title in the fall of 2013.

Watershed titles will be available for purchase directly from the Pelican Book Group website and through various retailers such as Amazon, Barnes & Noble, and others. Bookstores wishing to stock Watershed titles may contact the publisher directly, or use Ingram Distributing. Titles will also be available to retailers and at several public libraries as electronic downloads through OverDrive Media.

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