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Press Release

Publisher's pre-sales of new novel making a difference in the lives of those less fortunate

Pelican Book Group donates enough proceeds to Food for the Poor to pay for clean water pump for poor community, food and education

Even before it releases in August, the new fiction book from Pelican Book Group entitled Summer's Flame, has already made its mark internationally. Pelican is donating proceeds from the sale of the new novel to *Food for the Poor*, the largest international relief and development organization in the United States which serves the poorest of the poor in 17 countries throughout the Caribbean and Latin America. Through pre-sales alone of Summer's Flame, Pelican has already been able to pay for a new clean water pump for a community, feed one child for a year, as well as send a child to school for a year. Pelican's editor-in-chief, Nicola Martinez, says the venture has been consistent with the goals of the publishing company.

"As a publisher of Christian fiction, I'm privileged to provide readers with entertainment that instills hope and joy through the Gospel message," says Martinez. "It's a privilege and a responsibility to feed readers spiritually, to help bring someone to faith or to bolster the faith of a believer. But I ask myself often: is it enough? The book of James is very clear that faith and action go hand-in-hand by saying, *'If a brother or sister has nothing to wear and has no food for the day, and one of you says to them, "Go in peace, keep warm, and eat well," but you do not give them the necessities of the body, what good is it?*' (James 2:15-16 NAB) It would be easy for me to say that publishing is the action behind my faith—and on one level it is, because at Pelican Book Group, we're helping to spread the gospel through fiction—but if I say my responsibility ends there, then I fear I am kidding myself. Books can't quell a physical hunger, can't warm a cold and trembling body, cannot quench a physical thirst, so it became clear to me that we needed to do more."

One of the main characters in Summer's Flame is firefighter Aiden Hawk who actively gives back to the community that helped raise him. The novel is written by award-winning author Wendy Davy who jumped at the chance to partner with *Food for the Poor*.

"I know God prepared me to write this book," says Davy. "I am honored to be part of this endeavor, and I pray Summer's Flame blesses many lives and that He multiplies the proceeds from the book to benefit the needy."

For more information on Summer's Flame, visit www.pelicanbookgroup.com/summersflame.

About Food for the Poor:
Food for the Poor provides food, housing, health care, education, water, emergency relief, and micro-enterprise assistance while maintaining administrative costs under 5%. Their website is www.foodforthepoor.org.

About Wendy Davy:
Wendy Davy has written numerous novels and was a finalist for the Inspirational Readers Choice Award and the winner of the SARA Merritt Contest. Davy's website iswww.wendydavy.com.

About Pelican Book Group:
Founded in 2009, Pelican Book Group publishes Christ-centered fiction and is the first publisher to dedicate an entire adult romance imprint to promoting sexual purity. Headquartered in the Four Corners area of the U.S., Pelican Book Group serves a global audience under its White Rose Publishing, Harbourlight Books, Watershed Books, and Pure Amore imprints. For more information, visit www.pelicanbookgroup.com/ec.
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