

FOR IMMEDIATE RELEASE

Contact:

Lisa Dawn, Marketing Director

Pelican Book Group

White Rose Publishing

PO Box 1738

Aztec NM 87410

<http://www.pelicanbookgroup.com>

[marketing@pelicanbookgroup.com](mailto:marketing@pelicanbookgroup.com)

### **Pelican Ventures Book Group announces sale of German language rights**

Aztec, NM – March 29, 2012 – Nicola Martinez, Publisher and Editor-in-Chief for Pelican Book Group, a Pelican Ventures company, announced today that Verlag der Francke Buchhandlung, a Christian book publisher located in Marburg, Germany, has obtained worldwide German language rights for RUBY DAWN, a romantic suspense novel written by Raquel Byrnes. Gospel Literature International, foreign rights agent for Pelican Ventures, negotiated the deal. The German-language edition of RUBY DAWN is expected to be released some time in 2013.

RUBY DAWN, which is the second in the Shades of Hope series penned by Ms. Byrnes, was first published in English by PBG's White Rose Publishing imprint in January 2012 and is currently available for sale at retail outlets as well as publisher-direct. Ms. Byrnes, who is a resident of California, is represented by Terry Burns of Hartline Literary Agency. Other books in the Shades of Hope series are PURPLE KNOT, which is book one and also currently available for sale; and BAYOU BLUE, book three, which will be released by Pelican Book Group (White Rose Publishing) in August 2012.

Pelican Book Group publishes Christian fiction in a variety of sub-genres and story-lengths. White Rose Publishing imprint in particular publishes romance in lengths ranging from 10,000-word short stories to 80,000-word novels. Formats are electronic and print. Free reads offered on the site, as well as exclusive free reads for the public White Rose Publishing readers' group are indicative of the types of stories that can be found in the White Rose Publishing catalogue.

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